

ADVANCED MANAGEMENT PROGRAM

20
23



2019 AMP Alumni

MIT MANAGEMENT
EXECUTIVE EDUCATION

executive.mit.edu/amp

ADVANCED MANAGEMENT PROGRAM (AMP)

AMP is a month-long senior executive program designed for a diverse group of experienced leaders seeking transformative learning among global peers. AMP participants will engage in custom learning components led by MIT's world-renowned faculty, including interactive classroom sessions, management simulations, case studies, 1:1 coaching by a cadre of seasoned experts in the development of senior leaders, and individualized feedback assessments. Participants will also explore the many companies, labs and centers that make MIT and surrounding Kendall Square the epicenter of innovation worldwide.

Program Details:

Dates: May 30 - June 29, 2023

Price: \$65,000 (including accommodations)

Location: Cambridge, MA

Application Deadlines:

Round 1: November 10th, 2022

Round 2: January 20th, 2023

Round 3: April 14th, 2023



36 maximum cohort size



15+ MIT faculty and industry thought leaders



11 average number of countries represented



5 week commitment to transformation

Learn more: executive.mit.edu/amp



WHY AMP FOR SENIOR EXECUTIVES?

AMP is designed to help seasoned executives succeed in a world that is increasingly unpredictable, competitive, and complex. Alumni tell us their experience with MIT and the program is distinctive and special in a variety of ways, including:

- Participation in the experience of the MIT culture and heritage, especially around innovation
- Strong focus on taking practical action: “How does what I’m learning make me a better leader and a more valuable contributor to my business?”
- Individual Projects: content application to a business challenge of real importance and value to each participant and their organization
- Systemic, cross-functional, and cross-border lenses applied to current business issues
- Faculty, coaches, and alumni who are committed to applying and generalizing from the latest management thinking and frameworks
- Integration of personal leadership concepts, skill-building, and coaching with large scale macroeconomic and systems thinking frameworks and tools
- The use of MIT-specific instruments, such as the 4+ CAP model to provide participants with a 360° evaluation of their strengths and areas of improvement as a leader
- 1-1 coaching by a cadre of seasoned experts in the development of senior leaders
- Unique interactive leadership exercises - like sailing on the Charles River

IDEAL CANDIDATES FOR AMP

The best AMP candidates are seasoned executives who carry significant leadership roles in their companies either as: general managers, leaders of functions or business lines, or who have direct responsibility for profit/loss. In particular, we receive a lot of interest from two kinds of executives: entrepreneurs and functional/geographical leaders of large companies that need to work across borders. Our audience comes from all over the world and is generally drawn from companies and functions that are STEMF in orientation (Science, Technology, Engineering, Manufacturing, Finance). Other requirements:

- Confident fluency in written and spoken English
- Significant international exposure
- An urgent agenda for change and support from their sponsoring companies
- The ability to contribute to the learning of others and the Sloan alumni network
- A graduate degree
- Support from their employer and family to step away for 5 weeks

AMP PARTICIPANT BENEFITS

In addition to the transformation participants undergo and the life-long relationships they establish, they will also receive:

- An Advanced Certificate for Executives in Management, Innovation, and Technology (ACE)
- Affiliate alumni status with an MIT Sloan email-forwarding-for-life (EFL) address
- A 20% discount on additional Executive Education programs
- A 30% discount on the inaugural sessions of Executive Education programs*
- Invitations to select MIT Sloan events
- Participation in the MIT Sloan network
- Inclusion in the MIT Sloan alumni directory

**some exclusions apply*

“AMP demands the best of you in many ways, but the reward in confidence, competence and experience of life is invaluable.”

- Luis S., AMP alumnus



ALUMNI GATHERING

At the close of the program schedule, AMP participants will convene and learn with AMP alumni, past participants of the International Management Program, and selected Sloan alumni. A themed agenda will bring together all of these friends of MIT Executive Education to reconnect on campus, learn, and share experiences. Past themes have focused on a particular geography such as China, or an integrative, strategic issue such as reverse innovation.

Learn more: executive.mit.edu/amp

THEMES, CONTENT, AND FLOW OVERVIEW

What follows below is a detailed outline of each week in the AMP senior executive program. It's important to note that each five-day week of AMP has some common features:

- At least a day focused on a personal leadership dimension
- Working on a business challenge that's relevant to each participant and their company
- Individual coaching sessions with faculty
- A variety of learning simulations
- Dinners with AMP participants and faculty

PRE-COURSE: CONNECTION

Prior to AMP, participants connect as a group and individually via the web and begin the process of forming a learning community. The purpose of these pre-course connections is to help participants prepare for the five-week experience and learn about each other's objectives and projects. This involves accessing the AMP website (the hub for all AMP information and activities) and identifying a project to work on during the five weeks of AMP.

WEEK ONE: LEADERSHIP, TEAMWORK, AND CHANGE

The first week of AMP is made up of custom-designed, AMP-only experiences. The purpose of this week is three-fold:

- Connect AMP participants more deeply as a learning community and integrate them into the community of MIT and its surrounding environment
- Provide context and frameworks that will be useful touchstones throughout the AMP experience
- Offer new ways of thinking about themselves as leaders and change agents

Sessions: Innovation ecosystems; 4+ CAP leadership model and 360; Resilience and leadership; Building great teams; Enterprise networks; Individual networks; Bonding in Boston – a leadership and team building experience

WEEK TWO: STRATEGY AND SYSTEMS

The second week enables participants to integrate crisis management, system dynamics, and organizational skills into their thinking and projects. A highly interactive simulation at the end of the week will prep participants for System Dynamics concepts and integrate many of the Leadership and Change Management frameworks to come in the subsequent weeks.

Sessions: Disruption; Platform strategy; System dynamics and systems thinking; Casual loops; Capability traps; Dynamic work design; Visual management; Macroeconomics, Business simulation

WEEK THREE: INNOVATION AND ENTREPRENEURSHIP

The week begins with integrating sessions on design thinking, entrepreneurship and organizing for speed and innovation. The final two days are devoted to connecting with AMP alumni, refreshing everyone's understanding about a particular issue, market, or geography, and developing plans for sustaining the AMP learning community. At this popular event, Exec Ed alumni from over the years are invited back to connect with the MIT Sloan community, and to catch up with faculty and each other. It is a time of continuous learning, connection, and community.

Sessions: Design thinking; Systematic innovation; Disciplined entrepreneurship; Dynamic commercialization strategies, Dilemmas in founding new ventures; Changing leadership in a private family company; AMP reunion – networking, alumni panels

WEEK FOUR: DIGITALIZATION AND TECHNOLOGY

The purpose of the fourth week enables participants to manage more adroitly in a globalized and digital economic environment. By the end of the week, participants will be able to analyze the market and non-market forces that affect corporate outcomes, and evaluate the strategic implications of digital disruption and create a future-proofed digital business model.

Sessions: Global energy systems; Disruptive technology; Digitization and new business models; Financial innovation; Artificial Intelligence; Business simulation

WEEK FIVE: BIG IDEAS IN THE FUTURE

The purpose of the fifth week is to enable participants to integrate all their learning from the prior weeks and develop plans for returning to work in an ever-changing digital and global landscape.

Sessions: Sustainability strategy; AI and data science; Machine learning; Global connectivity; Neuroscience and mapping the brain; Graduation ceremony

THE AMP EXPERIENCE

Want to know what your peers think of this program, and how it has led to their further success?



An extraordinary experience above all my previous expectations. Wonderful colleagues participating and adding value everyday. We created a teamwork climate in the first half day. **MIT ecosystem** forces you to live the entrepreneurship, innovation, and startup experience. 100% recommended.

Carlos D., 2022 AMP alum

I have been delighted by this program from the start to the end. It has brought me many **useful insights and tools** while widening my perspective on broader **leadership and strategic challenges** and opportunities. Apart from the content, the program was extremely well put together and executed with great care and attention to detail.

Erik V., 2019 AMP alum



As a senior executive with 23 years of experience, I wanted to take a step back to reflect and upgrade my skill sets. The **five intense weeks of learning** helped me get acquainted to some new tools and frameworks which I believe would be extremely useful in **both my professional and personal life**. The MIT ecosystem is simply awesome and one has to experience it to believe it.

Piyush K., 2022 AMP alum



FEATURED AMP PARTICIPANT

London-based **Saeed Qadri** has two decades of global experience in management, strategy, technology, and change leadership roles. But recently he had the realization that further career progression from an effective manager to an inspiring world-class business leader would require a broader set of skills, capabilities, and networks. To meet that need, Saeed researched executive learning opportunities around the world before settling on **MIT Sloan's Advanced Management Program**.



“MIT’s AMP delivers a perfect blend of both excellence in academic research and lessons from the field... delivered by high-quality practitioners within a diverse but intimate cohort. MIT is also well recognized as a maker’s brand, where the world comes to get their practical problems solved.”

During AMP, Saeed acquired new tools and frameworks like design thinking and System Dynamics that he could immediately apply at work. He also benefited from the program’s focus on work habits and self-improvement. Of equal value to Saeed are the bonds he formed with a global network of peers with whom he stays in touch. “Our chat group is a go-to place for discussing ideas and challenges encountered in our professional life after MIT.”



WATCH

Saeed shares why he chose AMP in this [video](#) interview. You can also read more about his experience [here](#).

Learn more: executive.mit.edu/amp



FACULTY

MIT Sloan Executive Education faculty members are **innovation experts**, leading economists, public policy experts, entrepreneurs, and executives of companies large and small. Their innovations are the result of strategic collaborations with researchers and industry experts around the world—and with talented, forward-thinking participants like you. Learn more about the **15+ faculty members** who provide thought leadership and **personalized 1:1 coaching** during AMP by visiting executive.mit.edu/amp

HOW TO APPLY

Qualified candidates are accepted on a rolling, space-available basis. Early submissions are highly recommended.

- Complete online application form
- Submit resumé/CV for consideration
- Participate in a video conference interview if resumé selected

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SPEAK WITH A PROGRAM DIRECTOR



Alex Donovan
Assistant Director



Molly Schneider
Associate Director

If you are considering the Advanced Management Program and would like to speak with a Program Director, **please email Alex and Molly at excedamp@mit.edu** to schedule a one-on-one call. They would be happy to speak with you!



Learn more: executive.mit.edu/amp

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